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# **Business Beat**

SEPT. 18, 2016

### **People**

**Brook Reinhard** has been hired as executive director of Public Defender Services of Lane County Inc. He is a graduate of Willamette University School of Law and University of Oregon School of Journalism and Communication. He has seven years experience as a trial attorney and was assistant director of the Umpqua Valley Public Defender office in Roseburg.



**Eric Geisler** has been named medical director at Serenity Lane. He worked part time since 2010 as a staff physician at the center and was in private practice in Springfield for 12 years.

**Kara Litwiller** has been named director of clinical services at the Serenity Lane Coburg Campus. She has worked for the center since 2003, most recently as director of mental health and family programs.

**Monique Danziger** has joined Serenity Lane as director of marketing and communications. She has more than 15 years communication and marketing experience, most recently as media relations specialist at PeaceHealth.

Foot and ankle surgeon **Lyle Jackson** has joined Slocum Center for Orthopedics & Sports Medicine. He specializes in procedures and techniques used in foot and ankle injuries, joint preservation and fracture care.

**Thomas Bookman** has joined the employee benefits team at KPD Insurance Inc. in Springfield. He previously worked in the firm's Portland office and has more than 20 years experience in the industry.



**Brandy Lara** has been hired by KPD Insurance Inc. as a customer service representative. She has extensive experience in data investigation, licensing and research.

### **Appointed**

**Joel Iboa**, environmental justice and community outreach manager at Beyond Toxics, has been appointed by Gov. Kate Brown to the state Environmental Justice Task Force. The task force holds 14 government agencies accountable to the principles of environmental justice.