

Internship Description: Media Outreach Intern

Start Date: As soon as possible

Minimum Commitment: 1 to 2 terms (4-6 months, 6-8 hours/week).

Preference given to a 6 month commitment.

Duties and Responsibilities:

The Media Outreach Intern will assist in community outreach and social marketing management with earned media and advertising to effectively represent Beyond Toxics. We're looking for someone who wants to work with a team where we juggle multiple projects on tight deadlines.

Tasks include:

1. Assist with message and content development: Help draft a variety of outreach material, possibly including news releases, action alerts, web site copy, fundraising appeals and other creative materials.
2. Online Outreach: Coordinate efforts such as search engine optimization, social media outreach (Facebook & Twitter)
3. Communications and Campaigns Research: Conduct target-and market-specific media research as necessary to support campaign objectives
4. Assist with Media Relations
5. Performs other duties as requested.

The Media Outreach Intern reports directly to the Executive Director and Communications Manager. In addition to a passion for environmental justice, applicants should have some familiarity with databases such as Excel as well as strong internet research skills. A strong project support background, preferably in Non-Profits, is desirable.

Benefits:

There is no stipend associated with intern positions at Beyond Toxics. Benefits include:

1. Excellent springboard for those seeking career in environmental or professional communications work
2. Strengthened research, writing and production skills
3. Connections to individuals within the field
4. Increased understanding of pesticides, environmental and social justice, chemical policy reform, environmental science, grassroots organizing and policy issues
5. Experience working for an established non-profit in a fast-paced work environment
6. Increased understanding of effective routes to progressive reform

To apply, please send a resume with "Media Outreach Intern" in the subject line to: volunteers@beyondtoxics.org. Feel free to call (541-465-8860) or email with any questions.